

2010 Tularosa Basin Wine & Music Fest Sponsorship Opportunities



The combined Rotary Clubs of the Tularosa Basin (Alamogordo, Tularosa and White Sands) invite your company to be a part of a wonderful community event – the Tularosa Basin Wine and Music Fest, September 18 and 19 at the beautiful Alameda Park in Alamogordo. The Tularosa Basin Wine & Music Fest brings favorite elements of food, wine and music, local and regional artists, and a relaxed family atmosphere. This event takes place concurrently with the White Sands Balloon Invitational, drawing pilots and crews, along with balloon enthusiasts from around the state, to Alamogordo.

This event is the effort of regional Rotary. Rotary promotes cultural understanding and brings people together across borders. Local Rotary Club programs include: NMSBVI Camp Enrichment, School Clothes for Kids, two Juarez orphanages, scholarship programs, and maintaining Veterans Park. Rotary International is known for its efforts to eradicate polio, combat illiteracy, and providing the most basic needs of clean water, health care, food and education in the developing world and to children around the world.

The Rotary Clubs of Tularosa, Alamogordo and White Sands invite you to support these efforts by supporting the Tularosa Basin Wine and Music Fest as a sponsor. Sponsorship packages include:

Platinum: \$2500

- ☼ 15 General Admission Tickets
- ☼ Logo on promotional posters
- ☼ Premium 4' x 6' Banner hung at entry to festival
- ☼ 1/3 page Ad placement in event program
- ☼ Logo and link on event website
- ☼ Complimentary booth space at event

Gold: \$1000

- ☼ 10 General Admission tickets
- ☼ Logo on promotional posters
- ☼ 2' x 3' Banner hung at entry to festival
- ☼ ¼ page Ad placement in event program
- ☼ Logo and link on event website

Silver: \$500

- ☼ 8 General Admission Tickets
- ☼ Listing in event program
- ☼ Listing on event website

Bronze: \$250

- ☼ 6 General Admission Tickets
- ☼ Listing in event program

Your generosity will bring needed programs to those most in need through Rotary International.

Tularosa Basin Wine and Music Fest Sponsorship Commitment Form

Business Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____ Email: _____

Sponsorship level:

_____ \$2500

_____ \$1000

_____ \$ 500

_____ \$ 250

Please email your company logo to: Dawn@HelpingHandsEvents.com

Payment of sponsorship fees is due by the 1st of August.

All questions and inquiries should be directed to:

Dawn Starostka
Event Manager, Tularosa Basin Wine & Music Fest
P.O. Box 15150
Las Cruces, NM 88004
575-522-1232; Fax: 575-526-1218
Dawn@HelpingHandsEvents.com

On behalf of Rotary International, the Rotary Clubs of Alamogordo, Tularosa, and White Sands, and behalf of the scholarship recipients, the children in the orphanage, those who attend our camps, the veterans honored in the park, and all who are recipients of Rotary programs Thank you.

